



## Calmar to Present at National Conference

CATO, NY (March 28, 2008) The Transportation Research Board, an arm of the National Academies (formally the National Academy of Science), has invited Calmar's Lee Maynus to speak at its 2008 Toll ways and Freeways Operations Conference in Ft. Lauderdale, FL during June 15<sup>th</sup> through the 18<sup>th</sup> 2008. This conference will be attended by a nationwide audience consisting of senior managers that operates our Nation's freeway and toll road system. Mr. Maynus will be giving two separate presentations:

**HIVIS:** One presentation features HIVIS and its unique source of probe traffic data for transportation systems monitoring and analysis. The only other known pure traffic monitoring probe data involves the use of toll tags and accompanying expensive roadside infrastructure. These agencies expend considerable tax dollars on the acquisition of probe data to allow them to gain a better understanding towards better management of the highways system. HIVIS unshackles highway agencies from the infrastructure costs that prevent them from better managing the nation's highways.

**iCone™:** The other presentation features Calmar's iCone™, a rapid deployment product for improved highway work zone speed monitoring. Needless crashes and lives are lost every year due to speeding drivers in highway construction zones. Due to this, a backlash has occurred requiring police enforcement in work zones, even when enforcement is not required. This wastes tax dollars and diverts police activities away from more beneficial efforts. Mr. Maynus will explore various policing approaches in work zones and iCone's use.

Calmar Telematics, a spin-off of the aerospace technology company Calmar Research, is a technology integration company focused on solving traffic and highway information problems through the combined information resources of the transportation industry. Its principals have worked with the trucking industry for over 27 years.

**For more information on the conference:** Visit <http://www.2008ftoc.com>.

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