



CALMAR TELEMATICS INTRODUCES HIVIS AT NATIONAL TRUCKING SHOW

CATO, NY (November 20, 2007) Calmar Telematics introduced its Highway Visibility System (HIVIS) to the trucking industry at the American Trucking Associations' Technology & Maintenance Council's 2007 Annual Meeting and Transportation Technology Exhibition in Tampa, Fl. February 6-9 2007.

HIVIS is a system that gathers data anonymously from vehicles in real time and consolidates that data to provide fleet operators with information related to traffic congestion, road conditions, speed of travel and other data. HIVIS allows fleet operators to optimally route or reroute vehicles based on real world conditions and at the same time becomes a major information resource for highway managers. It increases the fleet manager's view of traffic and routing issues at absolutely no cost to the fleets. The state and federal DoT's value this information so highly that they are paying for Calmar to create the system.

Calmar assimilates the various participating fleets' reporting into a single massive database. Calmar then analyzes these combined fleets' data to determine what is happening on the highway network. Each vehicle is a probe monitoring what is going on. Many fleets, combined together, yield a comprehensive picture across regions.

Each participating fleet voluntarily contributes their data, and is reimbursed for contributing.

Calmar Telematics, a spin-off of the aerospace technology company Calmar Research, is a technology integration company focused on solving traffic and highway information problems through the combined information resources of the transportation industry. Its principals have worked with the trucking industry for over 27 years.

The Technology & Maintenance Council (TMC) at 950 north Glebe Rd, Arlington, VA 22203 (<http://tmc.truckline.com>) is a technical Council of the American Trucking Associations, Inc. with over 3,000 members including fleet professionals, vehicle manufacturers, and component suppliers.

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